



## THE NEW MISSIONI HOME BOLON COLLECTION EXPLODES WITH COLOR

Continuing our collaboration with acclaimed Italian fashion and design house, Missoni, Bolon is excited to be launching a new Missoni Home collection in September 2019. With the addition of new patterns and exciting colors, the Missoni Home collection will be a bright and welcome addition to Bolon's fall release.

We are so proud of our long-term relationship with the Missoni family which has led to some creative and bold collections over the years. The 2019 collection is an eye-catching explosion of colors that will suit well for any interior projects with a one of a kind desire, says Annica Eklund, Bolon's Chief Creative Officer.

Two new patterns have been added to the collection – Trinidad and Fireworks. Often recognized from one of Missoni Home's iconic rug designs, Trinidad is a vibrant, colorful, striped pattern. Trinidad adds a striking design element wherever it is placed. The second pattern, Fireworks, is inspired by one of Missoni Home's signature fabrics. Fireworks features a strong graphic pattern with a flowing gradient. The classic Zigzag is available in three new colors; Turquoise, Green and Red. Flame is now available in the popular Pineapple color and Flame Patch in three new colorways – Lagoon, Wood and Black.



The novelties for 2019, such as the multi-colored Trinidad and black-and-white Fireworks inspired by the space-dyed fabrics of Missoni Home, offer additional unique touches to a collection that reflects the distinctive characteristics of Missoni, says Rosita Missoni.

The Missoni Home collection is made in Sweden and contains recycled material. It is easy to maintain, ideal for high-traffic spaces and holds a 15-year warranty. The new collection proves that flooring can be a colorful, iconic design and resilient, making it a sustainable long-lasting product.

**ABOUT BOLON**

Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. It is a third-generation family business run by sisters Annica and Marie Eklund. Under their leadership, Bolon has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas, Apple and Missoni Home. With a strong commitment to sustainability, Bolon designs and manufactures all its products at a facility in Ulricehamn in Sweden. The company is recognized worldwide for its award-winning flooring and its collaborations with some of the world's most acclaimed innovators and creatives.

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