



MADE-TO-MEASURE DESIGN RUGS BY BOLON

Bolon's woven design flooring can be found in various public spaces over several square meters around the globe. For the first time, the company now offers rugs with endless design possibilities; offering an excellent way to get Bolon products in an environment not suited for wall-to-wall installations. The made-to-measure rugs are available in all Bolon Original collections and Bolon by You, which creates a broad variety to choose the right rug for any environment or project.

– It feels great to be able to offer the market design rugs in Bolon material. We see big potential for our rugs, as we give the customers endless options to select just the right design, trimming and size for their specific project. The rugs and trimmings are made of our own material, with a method developed at our facility in Ulricehamn, Sweden, says Klara Persson, the company's Head of Product Management.

The made-to-measure rugs are a great complement to the existing flooring. Clients can choose from eight different Bolon trimmings. The minimum size that Bolon produce is 2 x 2 meter and maximum rug size is 4 x 8 meter. Sizes under and over that will be handled on request. Lead time is 4–6 weeks and the rugs contain recycled material like all Bolon flooring collections. Bolon has embarked on a journey where they explore the possibilities of taking back used rugs in their entirety since the material is recyclable.

The rugs can be ordered in Europe only from the 31st of May, be seen in Bolon's showrooms as well as in the brand's VR platform.

ABOUT BOLON

Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. It is a third-generation family business run by sisters Annica and Marie Eklund. Under their leadership, Bolon has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas, Apple and Missoni. With a strong commitment to sustainability, Bolon designs and manufactures all its products at a facility in Ulricehamn in Sweden. The company is recognised worldwide for its award-winning flooring and its collaborations with some of the world's most acclaimed innovators and creatives. bolon.com

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