

ACOUSTIC FELT BACKING



BOLON LAUNCHES 22 DECIBEL RECYCLED ACOUSTIC FELT BACKING

BOLON enters a new era of acoustic flooring by launching a new and improved felt sound insulation backing, making BOLON an aesthetic and serenity-enhancing choice for premises such as hotels, offices, and public spaces. The felt backing improves BOLON's sound insulation rating up to 21-22 dB, continuing BOLON's acoustic insulation market leadership in woven design flooring.

"We are proud to finally launch this product to the market, as acoustic flooring will improve the quality of the indoor environment and the overall experience. This is extremely important in hotels and offices, hallways and above conference rooms. The floors absorb up to 15% of all sounds and noise," says Marie Eklund, BOLON's CEO.

100% of all BOLON collections contain recycled pre-consumer waste. With the sound insulation layer, we add 90% recycled polyester fibers from post-consumer PET-bottles, resulting in the highest percentage of recycled content in any BOLON product.

Different areas have different needs and connecting these seamlessly can be challenging, but with the BOLON acoustic flooring felt this is possible. The insulation layer gives the acoustic flooring a total thickness of 5 mm which makes this product ideal to combine with other (non-acoustic) textile floors if wanted. The collection is available worldwide from the 7th of October.

ABOUT BOLON

Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. It is a third-generation family business run by sisters Annica and Marie Eklund. Under their leadership, Bolon has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas, Apple and Missoni Home. With a strong commitment to sustainability, Bolon designs and manufactures all its products at a facility in Ulricehamn, Sweden. The company is recognised worldwide for its award-winning flooring and its collaborations with some of the world's most acclaimed innovators and creatives. [bolon.com](https://www.bolon.com)

For more information, please contact: Carmencita Lundsten, Tel: +46 321 530 514, carmencita.lundsten@bolon.com

BOLON

Bolon HQ: Industrivägen 12, 523 90 Ulricehamn, Sweden
[bolon.com](https://www.bolon.com) | info@bolon.com | +46 321 530 400