



BACK2BOLON

– Turning old flooring and rugs into new ones

We think that great design should be circular, that's why all our products are produced with 68% recycled material.

Our responsibility goes beyond the factory gates. We have introduced Back2Bolon, our take-back programme, which allows us to close the loop together with you. We ensure our material can be recycled again and again – always returning as the same premium Bolon product, rewoven and ready for its next life. Nothing is wasted; everything is woven.

What's included

- We take back all rugs and flooring with standard backing that have been installed from 2026 onward using non-permanent solutions, including tackifier.
- Nothing needs to be separated – we recycle the whole product
- We take back Bolon products from EU and OECD countries
- The offer is valid for as long as our warranties are valid

How it works

1. The owner of the floor or rug contacts Bolon or their local distributor and requests a take-back of the product
2. The owner dismantles the floor or rug and sends it to Bolon or their distributor
3. When we receive the product, we calculate the climate and waste savings and provide you with a certificate of recognition
4. The material is taken care of at Bolon's own recycling facility in Ulricehamn, Sweden, where it is recycled and given a new life as new Bolon flooring

Result

- The climate benefit is significant even when transport to recycling is excluded. Approximately 3 kg CO₂-eq. per m² in climate savings
- It is usually significantly cheaper to send it to us for recycling than to send it for incineration or landfill.
- You are helping to make the world more circular and reducing climate impact through action

Sustainability facts and figures

- Made in Sweden
- No carbon offset is involved in our sustainability work
- Climate-neutral product and production
- Long-lasting products with no special treatment during full lifespan
- Our material is made to be recycled again and again
- 100% of all PVC is BIO-sourced or recycled PVC
- 100% recycled chalk in the backing
- All products are made from 68% recycled material
- 0% of our production waste goes to landfill
- 100% hazardous free product
- Our factory runs on 100% renewable energy

BOLON

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